



ZACHARY J GRAY GRAPHIC DESIGNER
541 400 8389 zjgraydesign@gmail.com

Objectives: Design effective and unique visual communications solutions. Work with agencies, small businesses, and organizations. Learn, innovate, and teach.

Abilities: Creative and analytical problem solver. Successfully manages multiple ongoing projects. Quick to learn, adapt, and innovate. Lifelong student of visual culture.

Experience: **Graphic Designer** *Freelance 2007 – Present*

- Design identities, websites, print collateral, music packaging, and posters.

Marketing Director *Concept Entertainment 2006 – 2007*

- Managed visual media for eight brands, directed graphic designer.
- Developed annual media schedule and negotiated annual buys.
- Assisted in development and tracking of marketing budget.
- Conducted customer surveys and other market research.

Graphic Designer *Concept Entertainment – 2006*

- Developed integrated marketing solutions for eight brands.
- Redesigned visual identity systems of each brand.
- Designed websites, print collateral, magazine ads, and event posters.

Lead Designer *American Awnings, Signs, and Graphics – 2005*

- Designed outdoor displays, signage, and vehicle graphics.
- Managed two junior designers and developed art production schedule.
- Ran large-format printers and decal printer.

Screen Printer / Designer *Massey Grafix, Huxman Advertising 2003- 2004*

- Produced jobs requiring up to 3,000 impressions.
- Prepared artwork, films, screens, and set up manual print jobs.

Education: Bachelor's Degree in Art *Olivet Nazarene University – May 2004*
Typography, Digital Imaging Courses *Illinois Institute of Art - Chicago – 2003*
Classic Figure Drawing Course *Florence, Italy – July 2004*

Technical: Photoshop, Illustrator, InDesign, Quark Xpress, HTML and CSS, Dreamweaver, Flash